



BEAUTIFUL BRAINS

An operational efficiency partner helping organizations uncover hidden costs, reduce waste, strengthen supply chains, and improve performance. We turn opportunities into measurable results through operational intelligence, innovative product and circular solutions, and stronger supplier ecosystems.

Core NAICS Codes

- 423450 Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers
- 423990 Other Miscellaneous Durable Goods Merchant Wholesalers
- 325998 All Other Miscellaneous Chemical Product and Preparation Manufacturing
- 339113 Surgical Appliance and Supplies Manufacturing
- 561210 Facilities Support Services
- 541614 Process, Physical Distribution, and Logistics Consulting Services
- 541618 Other Management Consulting Services
- 611430 Professional and Management Development Training



Why Choose Us



We don't just recommend solutions—we help make them work. Our combination of proven experience, innovative thinking, certified diverse leadership, and hands-on execution makes us a trusted partner for organizations that need measurable results, not just ideas.

Who We Serve



STADIUMS



HOSPITALS



AIRPORTS



UNIVERSITIES



URGENT CARE
FACILITIES



GOVERNMENT



RESTAURANTS



HOSPITALITY



CORPORATIONS &
NON-PROFITS



LONG-TERM CARE
FACILITIES

Our Solutions

Three Divisions. A Stronger, More Sustainable Tomorrow.



Eco Operational Partners

ASSESS. IMPROVE. SUSTAIN.

We help organizations uncover hidden operational waste and sustainability opportunities, then create practical improvement roadmaps that drive immeasurable results.

- Resource Leakage Assessment™
- Operational Intelligence Toolbox™
- Operational Improvement Blueprint™
- Sustainability & Resilience Consulting



Brainwave Solutions

SUPPLY. PROTECT. PERFORM.

We design, manufacture, and distribute high-quality, innovative products and solutions that protect people and support essential operations.

- Medical & Infection Prevention
- Safety & Personal Protective Equipment
- Private-Label Manufacturing
- SmartCycle™ Recovery-as-a-Service



Catalyst™

CONNECT. DEVELOP. ACCELERATE.

We build capacity and opportunity across the supply chain by developing suppliers, diversity partnerships, and strategic connections that create lasting impact.

- Supplier Diversity & Development
- Strategic Sourcing & Partnerships
- Fractional Supply Chain Advisory

Past Performance



Healthcare Systems

Implemented recycling programs, supplied PPE and medical products, and delivered operational assessments to reduce waste and drive cost savings.



Utilities & Manufacturing

Delivered safety solutions and operational improvement programs that increased efficiency, safety, and compliance.



Government & Public Sector

Provided strategic sourcing, PPE, and program support to federal, state, and local agencies with a focus on sustainability and supplier diversity.



BEAUTIFUL
BRAINS



358 Sonwil Dr
Cheektowaga, NY 14225



866-727-2467



christian@beautifulbrains.com



beautifulbrains.com

Innovations
with Purpose.
Solutions with Impact.™