

SUSTAINABLE SOLUTIONS FOR A STRONGER TOMORROW

We help government and enterprise organizations reduce costs, improve operational efficiency, and build a more sustainable future through innovative products, services, and circular solutions.

MISSION-READY SOLUTIONS
FOR A MORE SUSTAINABLE WORLD.



CORE COMPETENCIES



Operational Assessments

Identify resource, cost, and sustainability leakage.



Data & Executive Intelligence

Analyze findings and provide actionable recommendations.



Sustainable Products & Solutions

Optimize operations with high-quality, compliant supplies.



Circular Systems Design

Redesign systems using circular economy principles.



SmartCycle™ Recovery Programs

Implement collection and recovery programs for hard-to-recycle materials including PPE, uniforms, and industrial supplies.



Reporting & ESG

Measure and report environmental, operational, and financial results.



OUR APPROACH



ASSESS

Uncover opportunities.



IMPLEMENT

Deliver practical solutions.



GROW

Drive measurable and lasting impact.



DIFFERENTIATORS

- ✓ Proven expertise in procurement, operations, and supply chain
- ✓ Sustainable, high-quality products and recovery solutions
- ✓ Cost savings and measurable environmental impact
- ✓ Strong leadership and execution track record
- ✓ Certified diverse supplier (Minority and Woman Owned Business)
- ✓ Veteran hiring and community impact through SmartCycle™
- ✓ Scalable solutions for federal, state, and local agencies
- ✓ Industry partnerships and experienced leadership team



WHO WE SERVE



FEDERAL
GOVERNMENT



STATE & LOCAL
GOVERNMENT



DEFENSE & VETERANS
ORGANIZATIONS



HEALTHCARE
SYSTEMS



EDUCATION



INDUSTRIAL &
MANUFACTURING



AIRPORTS &
TRANSPORTATION



CORPORATE DATA

Legal Business Name: Beautiful Brains, Inc.
UEI: C1KLZXNQ24N7
CAGE Code: 83WA5
EIN: xx-xxxx8648
Headquarters: Buffalo, New York
Work Area: Global
Website: www.beautifulbrains.com
Contact: Christian Johnson, CEO
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CERTIFICATIONS

MWBE Minority and Woman Owned Business
DBE Disadvantaged Business Enterprise
ACDBE Airport Concession Disadvantaged Business Enterprise
NMSDC National Minority Supplier Development Council
SBA 8(a) Application Under Review



NAICS CODES

541611 Administrative Management & General Management Consulting Services ★ Primary
541614 Process, Physical Distribution & Logistics Consulting
541620 Environmental Consulting Services
423450 Medical, Dental & Hospital Equipment and Supplies Merchant Wholesalers
423840 Industrial Supplies Merchant Wholesalers
611430 Professional & Management Development Training
541618 Other Management Consulting Services
339113 Surgical Appliance and Supplies Manufacturing



SELECTED EXPERIENCE



U.S. Air Force

Sustainable corrosion control to support missions in Guam.



Amazon

R3 PPE recovery program – design, manufacture, and deploy global PPE recovery equipment for North America and EU/UK.



Defense Logistics Agency (DLA)

Strategic Capabilities and Processes Support Services (SCAP) – technical staffing subcontractor.



Hospital Systems

Erie County Medical Center, Kaleida Health Systems, Catholic Health Systems, and Johns Hopkins – supplied critical medical and surgical equipment.